



DMS - Data Management Services

It's all about "Data Experts" & "Clean Data"

The importance of "clean data" to ensure you maximise your Sales effort can never be overestimated. Ensuring this "Clean data" is given to receivers in a format they understand, is the next important step. No software can replace the work of "Data Experts" who ensure this. We have ample of them in APA!

Services in a Nutshell..

Mapping and Validation to Receiver formats like ACES and PIES, Data Migration, Data Entry, Image processing, Catalog Research, Data extraction, Data Cleansing and enrichment, Etail sites Catalog onboarding, Maintenance, etc

Who can it benefit?

- ✓ Anyone who likes "Done for You" option.
- ✓ Catalog Managers / Owners who find their data to be too small to justify software investment.
- ✓ Companies which would like to partially or fully outsource manual Data work or do image processing at jaw drop rates.
- ✓ Sales Teams who want Onboarding catalogs into e-tailer systems like eBay, Amazon, etc and improve sales.

For Data Management Services



APA Engineering 1# E-7, 8, 9 & 10, Gem & Jewellery Complex, Phase-1, MEPZ - Spl Eco Zone, Tambaram, Chennai - 600045, Tamilnadu, India.

☎ 0091 - 44 - 6692 2800
0091 - 44 - 6692 2802

✉ sathya@apaengineering.com
ram@apaengineering.com

🌐 <http://apaengineering.com>
in apa-engineering-pvt-ltd

f APAEngg
@APAEngineering



Why APA's Data Management Services?

- Experience : We have grown alongside the Autocare standards like ACES and PIES over the years attaining the present level of maturity.
- Range of Services : We have a full breadth of capabilities starting from Data Entry, Data Cleanse, Data Mapping / Standardisation, Data Research, Image processing to complete Management of Catalog Data for large companies. e-tail services to increase online sales, Offshore dedicated resource to work on Data.
- Simplicity : We have our own home grown methods of validation and reporting Data health in a simple manner. We are not overwhelmed by mammoth sized data.
- Delivery : We have a global team with a local support. Data work happens for almost 24 hours once the project begins resulting in quicker project delivery.
- Value Vs Cost : The former far outstrips the latter Ask our customers of over 15 years ! We would be glad to share their contact information.
- Ecosystem : APA's other divisions help in adding an unique value to our unmatched offering to clients. Technology Developers, Sourcing Engineers, Parts specialists , Engineering Design Engineers, USA based local Vehicle Application experts join together to provide you this experience.